

# METHOD AND APPARATUS FOR REMOTELY CONFIGURING AND DISPLAYING INFORMATION

## Abstract of the Invention

According to an embodiment of the present invention, a method is  
5 provided for displaying content on a display device. The method includes  
retrieving a plurality of rules for the display of content, updating a plurality of  
device parameters, and determining an rule trigger. The method further includes  
executing a rule corresponding to the rule trigger, and determining a fee  
according to at least one device parameter upon executing a rule for the display  
10 of content. At least one rule is defined by a content provider to dynamically  
control the display of the content according to the device parameters.  
Determining a fee further comprises determining a value for each of the device  
parameters, determining at least one device parameter satisfying the rule, and  
determining the fee according to value of the device parameters satisfying the  
15 rule.